



KEENS SHAY KEENS
LIMITED
CHARTERED ACCOUNTANTS
AND BUSINESS ADVISERS



KEY GUIDE

Strategies for a high tax environment

Introduction

TAX BURDENS CHANGE AS YOU EARN MORE

The income tax system has changed significantly in recent years. Governments have focused on increasing the personal allowance, but despite this the number of income tax payers today is much the same as in 2010/11.

At the same time the share of income tax paid by those with higher incomes has increased: the share of total income tax receipts paid by the top 25% of taxpayers has risen from 71.3% in 2010/11 to 75.6% in 2018/19.

The figures reflect a truth often felt by some – that the tax burden increases as you start to earn more. This guide looks at ways to mitigate a high-tax environment.

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INCOME AND CAPITAL GAINS

How you can plan your income and asset disposals to make the most of the main allowances



BUSINESS TAXES

Certain options are only available to businesses, and they can be very effective



CAPITAL GAINS TAX

With the right timing and ownership of assets, you can minimise capital gains tax



INVESTMENT TAXES

Investments can offer tax-efficient options for your income



Higher and higher...

The concentration of income tax among high earners has occurred gradually through smaller changes. It has been, to quote Louis XIV's finance supremo, Jean-Baptiste Colbert, a process of "plucking the goose as to obtain the largest possible amount of feathers with the smallest possible amount of hissing." For example:

- In many instances tax thresholds and allowances have remained unchanged, leaving inflation to produce an increase in tax revenue by default. A good example of this is the inheritance tax (IHT) nil rate band, which reached £325,000 in April 2009 and under current plans will not move again until at least April 2021.
- Tax changes are announced years in advance, so they have no immediate effect at the time of publication. For example, the 2018 Autumn Budget set out plans to freeze the VAT registration threshold for two years from April 2020.
- Tax scales have been extended, with new higher taxed bands that do not directly affect most taxpayers but nevertheless provide useful additions to the Treasury. The stamp duty land tax, for example, has extracted extra tax from purchases of both buy-to-let residential property and commercial property valued at over £1 million in recent Budgets. Additional rate income tax (45% outside Scotland, 46% on non-dividend, non-savings income in Scotland), on income above £150,000 also falls into this category. That £150,000 threshold has itself not been changed since its introduction in 2010.
- Tax reliefs have been cut, creating a double hit for those facing tax increases. The Treasury's focus here has been on pensions, where the annual allowance – the effective yearly ceiling on tax relieved contributions – came down from

£255,000 in 2010/11 to £40,000 in 2014/15, and since 6 April 2016 has also become subject to a tapered reduction for high earners.

- Rules for non-resident and non-domiciled individuals (which are outside the scope of this guide) have been tightened.

Planning point

Tax increases are not always obvious. For instance, an unchanged allowance is a tax increase, once you take inflation into account.

...AND LONGER AND LONGER?

In projections issued alongside the November 2018 Budget, the Office for Budget Responsibility (OBR) estimated that the government would still be borrowing nearly £20 billion a year in 2023/24, the end of its projection period. One of the reasons why borrowing continues in the tens of billions is the interest bill on past debt. By 2023/24 the OBR estimates total government debt will be close to £1,900 billion. That is not a figure readily compatible with further tax cuts beyond the limited reductions announced in the 2018 Budget.

The message is clear: if you want to reduce the amount of tax you pay in the future, the solution is in your own hands, not the politicians'. Planning could help you to lessen the burden of higher tax rates.

Income tax planning

Basic income tax planning is likely to cover the following areas.

Independent taxation: Married couples and civil partners are taxed individually, not jointly. This creates a range of tax

planning opportunities, particularly (but not exclusively) if you and your husband/wife or partner pay tax at different rates on the top slice of your respective incomes.

Planning point

Make sure you know what the main income tax allowances are, and how to make the most of them.

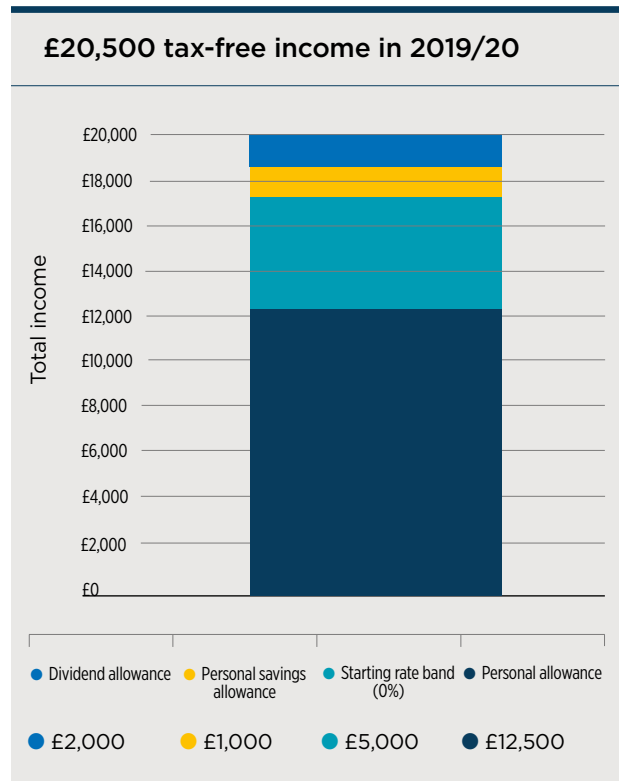
It is important that you each take advantage of your personal allowance (£11,850 in 2018/19 and £12,500 in 2019/20). Income falling within this allowance is not taxable, but if your income (after certain deductions) is over £100,000, the personal allowance is gradually withdrawn. The way in which the withdrawal operates means that in the band of income between £100,000 and £123,700 (£125,000 in 2019/20) you incur an effective tax rate of up to 60% (61.5% in Scotland).

The rules for the child benefit tax charge also encourage careful allocation of income where the £50,000 income threshold is breached. A couple with incomes of £55,000 and £45,000 would effectively lose half their child benefit to tax, whereas a couple with the same total gross income of £100,000 split equally would not suffer any loss.

The personal savings allowance and the dividend allowance, introduced in April 2016, are both further inducements to review independent tax planning. In theory, a couple with the right mix of income in the right hands can each enjoy £20,500 a year free of personal tax in 2019/20, as demonstrated below.

Similar income tax planning principles apply if you are neither married nor in a civil partnership. However, there may be capital gains tax and IHT consequences arising from changing ownership of investments.

Income timing: It's often a good idea to manage the timing of your income to delay a tax liability. For example, it may be worthwhile bringing forward your income if it would attract less tax in 2018/19 than in the coming tax year. You may also want to consider tax shelter investments, such as investment



bonds, which can defer all your personal income tax liability to a more convenient time.

Income type: There are different rules for taxing different types of income. If you are an employee, your earnings will usually be taxed at source under Pay As You Earn (PAYE) and you will currently pay national insurance contributions (NICs) at up to 12%, as well as income tax at up to 45% (46% in Scotland). But, if you hold shares or unit trusts, dividends are usually free of NICs and in 2018/19 are taxed at a maximum rate of 38.1%. Where you have a choice, selecting the right type of income (or fringe benefit) can cut your contribution to the Exchequer.

Children: From birth, every child has their own personal allowance, and in theory can enjoy an income of £11,850 in 2018/19 (£12,500 in 2019/20). If your minor unmarried



child receives more than £100 of income from capital that you have gifted, the income is taxable as if it is yours. However, this treatment does not apply to non-parental gifts – e.g. from grandparents or aunts and uncles – nor to parental contributions to child trust funds and junior individual savings accounts (JISAs).

CAPITAL GAINS TAX PLANNING

In some respects, the approach to capital gains tax (CGT) planning mirrors that of income tax planning:

Independent taxation: Independent taxation means that both you and your husband/wife or civil partner have an annual CGT exemption of £11,700 in 2018/19 (£12,000 in 2019/20), so you can jointly realise up to £23,400 (£24,000 in 2019/20) of gains in the tax year before starting to pay tax. What is more, transfers between partners are on a no-gains/no-loss basis, so gains and losses can be transferred between the two of you without creating any tax liability.

Gains timing: If you want to realise a gain greater than your available annual exemption, you may be able to avoid paying tax by spreading your sales over two tax years. For example, you could sell part of your holding by Friday 5 April 2019, in the 2018/19 tax year, and the balance on or after Monday 8 April 2019 in the 2019/20 tax year, and with the benefit of that year's exemption.

Planning point

When disposing of assets you should plan for when, as well as what. You may be able to minimise capital gains tax payments by timing a sale.

Annual means annual: Any unused annual exemption cannot be carried forward from one tax year to the next. As the tax year end approaches, you should consider whether you could realise any investment gains free of tax without incurring excessive costs. You could, for example, sell a unit trust holding and then reinvest in the same fund through an ISA or a self-invested personal pension (SIPP).

Mind your losses: If you sell an investment at a loss during the tax year, that loss is set against any gains you make in the same tax year before applying your annual exemption. You can only carry forward losses in a tax year to the extent that you cannot offset them against gains you have made in the same year. Whether these rules are beneficial or not depends on your circumstances, but in pure tax terms it is often best to avoid realising both gains and losses in the same tax year.

EXAMPLE

Capital gains and capital losses

Graham is an additional rate taxpayer and has a buy-to-let flat he wants to sell, on which he expects to realise a net gain of £45,000. He also has a large shareholding in a UK bank which is worth half of its original purchase price of £40,000. He wants to hang onto the bank shares because he believes the bank's (and his) fortunes will soon improve.

- If he sells the flat in 2018/19, he faces a tax bill of £9,324 because the gain above his £11,700 annual exemption will be taxed at 28%.
- If he sells both the flat and his bank shares, he will reduce his capital gains tax bill by £5,600 because of the £20,000 loss on the bank shares. This tax saved is at 28%, even though any (distant) profits on his shares would be taxed at 20%.

To retain his interest in the bank, he could use the £20,000 he receives from the share sale to fund his 2018/19 ISA contribution and then buy the bank shares within the ISA. Such a 'bed-and-ISA' transaction would make the tax on any future gains disappear.

INHERITANCE TAX PLANNING

IHT planning is more strategic and has a longer time horizon than other types of tax planning, mostly because the tax liability usually only arises at a person's death.



Your will: How your estate is distributed can have a significant impact on the amount of tax payable. A carefully drafted, up-to-date will is the cornerstone of IHT planning. If you do not have a will, the laws of intestacy dictate who will benefit from your estate and, in some cases, how they will benefit. Intestacy and IHT can be an unfortunate combination.

Use your annual exemptions: Taking advantage of the annual IHT exemptions is a useful way to reduce the eventual liability on your estate. The normal expenditure exemption effectively allows you to make regular gifts of surplus income, free of IHT, but this valuable option is frequently ignored.

Lifetime gifts: Outright lifetime gifts are generally free of IHT when you make them and, provided you survive the following seven years, they are not added back into your estate on death. Gifts involving trusts enjoy similar advantages, provided you have sufficient unused nil rate band at the time you make the gift. However, a gift must be a genuine gift – there are complex anti-avoidance rules to prevent ‘gifts’ that continue to provide a benefit for the ‘donor’.

Reliefs: The IHT rules incorporate a variety of reliefs for businesses, woodlands and agriculture. If you do not currently qualify for any of these, a range of investments can provide you with access to these tax reliefs. For example, some AIM shares qualify for 100% business relief, and you can even hold them in an ISA. But be warned that these types of investments are equities, so they can fluctuate in value and are generally considerably riskier than most listed shares.

Planning point

One of the most effective tools for minimising inheritance tax can be making gifts. As well as being tax efficient, you can see your loved ones benefit.

BUSINESS TAX PLANNING

If you are in business, there is another layer of planning to consider in addition to the personal areas discussed above.

Choosing your trading vehicle: Whether you run the business as a sole trader, a partnership or a limited company can make a significant difference to the overall tax (and NIC) bill. With corporation tax at a flat rate of 19% in 2018/19, and set to fall to 17% by 2020/21, the company route has obvious attractions. However, companies are costlier to operate and their tax appeal has been reduced by the dividend tax rules which were further tightened for 2018/19.

Capital allowances: Capital allowances are designed to encourage businesses to invest by giving them upfront tax relief on certain capital expenditure. The rates and limits have gone up and down in recent years, making the timing of investment a potentially important cost factor. For example, the annual investment allowance, which gives 100% relief on investment in plant and machinery, was cut from £500,000 to



£200,000 on 1 January 2016, but rises to £1,000,000 for two years from 1 January 2019.

Salary, dividend or retained profits? If you run a company, there are several ways in which you can benefit from the profits. The mix between salary, dividends and retained profits needs to be regularly reviewed, not least because of the frequent changes successive Chancellors have made to the way in which these are taxed. A further review is now necessary due to the increases in the higher rate tax threshold and NIC upper earnings limit due in 2019/20.

Income planning: Running a business should normally give you greater scope to divide income between yourself and your husband/wife or civil partner. For example, you could employ them or, if you run a company, they could own dividend-paying shares in the business. In the past, HM Revenue & Customs (HMRC) has tried to use complex anti-avoidance legislation to limit such income shifting, so it is important to take advice in this area.

Sale of the business: Entrepreneurs' relief can reduce the tax rate on capital gains made from selling a business to just 10%, subject to a lifetime limit of £10 million. The rules surrounding the relief are complex and you should check the situation well in advance of any disposal.

IHT business relief: You should make sure that, as far as practical, your will is designed to maximise the use of business relief. The relief can eliminate all IHT on business interests, including small shareholdings in unlisted trading companies. One consequence is that, from a purely IHT planning viewpoint, it might be best to leave any business interests in a specially structured trust rather than bequeathing them directly to your surviving spouse or partner.

Planning point

Trading as a company is costlier than other vehicles, and the relatively low dividend allowance may lessen the appeal.

INVESTMENT TAX PLANNING

Investment and tax are at once inseparable and best kept apart. The golden rule – which is all too easy to ignore – is to make the investment decision first, then decide how it should be structured from a tax viewpoint. Investing for the tax advantage first has all too often proved a recipe for poor returns: a tax-inefficient gain is preferable to a tax-efficient loss.

Individual savings accounts: Individual savings accounts (ISAs) provide a tax-effective way to hold equity-based investments, bond and/or cash deposits. However, the annual investment limit is modest (£20,000 in 2018/19 and 2019/20), so it's important to use your ISA allowance each year. If you don't use it this year, you will lose it; there is no carry forward of your unused allowance.

Pensions: Pensions offer income tax, NICs, CGT and IHT benefits. The reforms to pensions since 2006 and the further revisions that came into effect from April 2015 have increased the appeal of pensions as investment vehicles. But they have also restricted the amount that you can contribute tax-efficiently. Indeed, the volume of legislative change means that expert advice is even more essential if you invest in pensions, especially as you get nearer retirement.

Venture capital investments: The government has introduced three tax-incentivised schemes specifically designed for investing in very small companies – venture capital trusts (VCTs), the enterprise investment scheme (EIS) and the seed enterprise investment scheme (SEIS). The Treasury does not bestow such generous tax reliefs without good reason: these are generally high-risk investments and can be highly illiquid.

The value of your investment can go down as well as up and you may not get back the full amount you invested. Past performance is not a reliable indicator of future performance. You should regard investing in shares as a long-term strategy and it should fit in with your overall attitude to risk and financial circumstances.

Planning point

It is essential to ensure your tax planning never strays into tax avoidance. Our advice will help you make the most of opportunities without taking on risks.

A WORD ABOUT TAX PLANNING, TAX AVOIDANCE AND TAX EVASION

Public attitudes towards tax mitigation have changed radically in recent years. Tax avoidance, even in its most contrived and convoluted guises, was once generally seen as acceptable, but it is now viewed, at best, as unfair. In parallel with this change of public opinion, HMRC's tax avoidance weaponry has been strengthened, with the law now requiring disclosure of tax avoidance schemes to HMRC. In 2013, a new General Anti-Abuse Rule was introduced, while in 2014 HMRC gained the power to demand up-front tax payments (accelerated

payments) from users of avoidance schemes that were subject to legal challenge. More than £4 billion of accelerated payments have been raised so far.

In this new environment, individuals and companies are increasingly turning their backs on complex tax avoidance schemes because of the financial and reputational risks involved. Straightforward tax planning – for example, choosing to invest in an ISA rather than directly – is not in the same territory as tax avoidance and HMRC will rarely question it.

At the other end of the scale, tax evasion – not paying the taxes that are due – was, is and always will be illegal. It has also become more difficult, as tax havens have been forced to sign up to automatic exchange of information requirements with HMRC and other tax authorities. And, as 2016's Panamanian exposé and 2017's Paradise Papers revealed, information can become available to HMRC, even when banking secrecy is meant to be in force.

Inevitably the lines between planning and avoidance, and between avoidance and evasion, can blur. More than ever, professional advice is necessary to avoid falling foul of HMRC.



HOW WE CAN HELP

We can help with your income tax planning in several ways:

- Planning your affairs so that you pay the least amount of tax consistent with your other aims and circumstances.
- Making sure that your tax return reflects the facts and your tax assessment is accurate.
- If you run a business, helping you to ensure that it is structured and that profits are withdrawn in the most tax-efficient way.
- Advising you on the most effective tax strategies for holding your investments and working with your specialist investment advisers.



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